

University Southwest

Southwest



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University Southwest Project Manager
Public Meeting January 23rd, 2013

PHILADELPHIA
2035

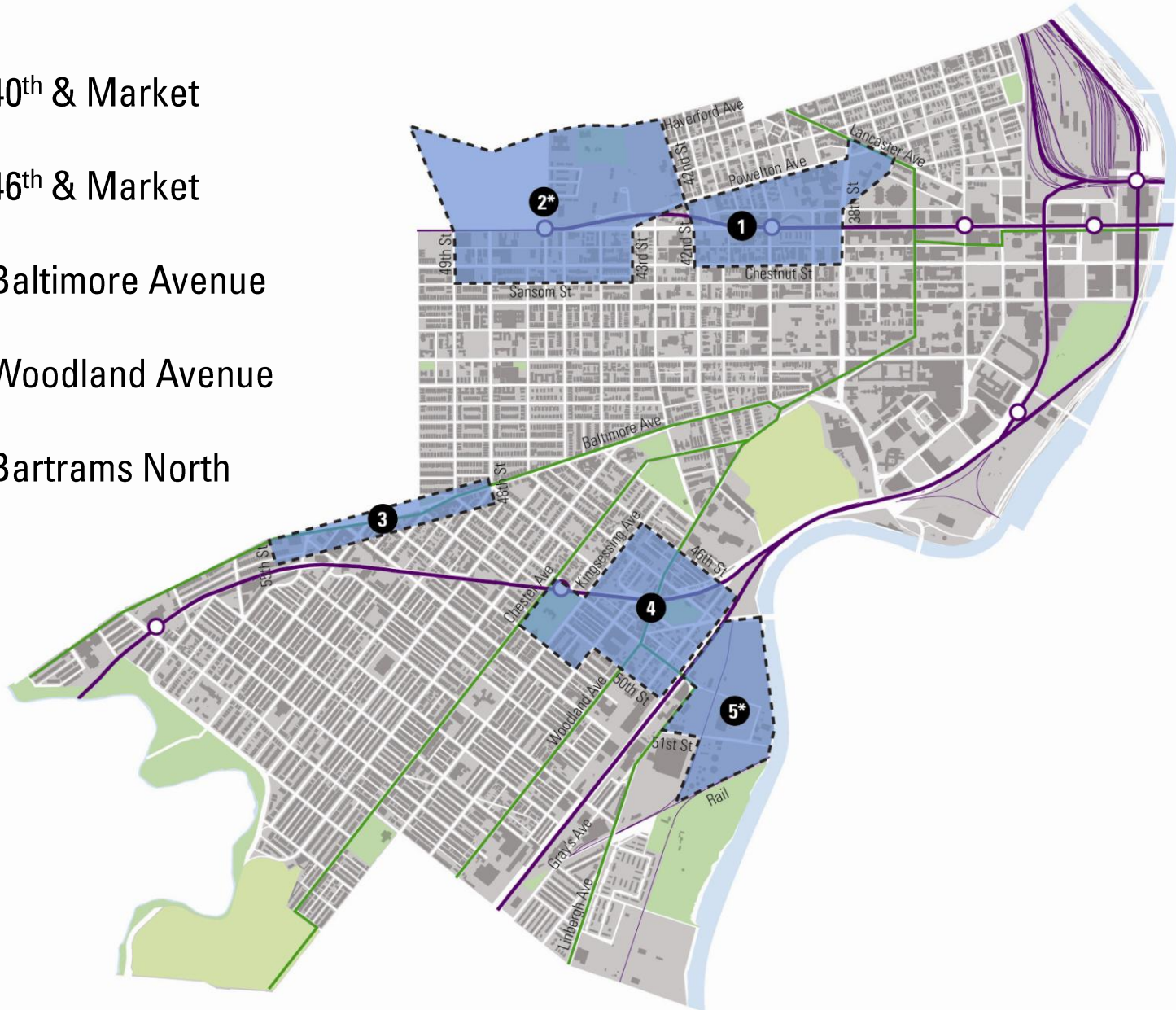
Contents

- > Focus Areas
- > Early Recommendations
- > PHL2035: The Game
- > Tonight's activities



Focus Areas

1. 40th & Market
2. 46th & Market
3. Baltimore Avenue
4. Woodland Avenue
5. Bartrams North



Draft Recommendations | THRIVE

- > TOD Overlays along Market-Frankford Line at 30th, 40th and 46th Streets
- > Preservation of single-family housing in West Powelton, Walnut Hill, Garden Court and Kingsessing through rezoning
- > Corridor Management Programs on Baltimore and Chester Avenues



Draft Recommendations | CONNECT

- > Removal of vehicle travel lane on Chestnut Street west of 34th Street in favor of eastbound buffered bike lane.
- > Road diet on 38th Street north of Market Street and pedestrian amenities south
- > Transit amenities at 52nd Street and Baltimore Avenue



Draft Recommendations | RENEW

- > Schuylkill River boat launch at Bartram's North
- > Rehabilitation of Mount Moriah Cemetery
- > Pedestrian plazas along Baltimore and Lancaster Avenues



PHL2035: The Game!

University/Southwest Edition

January 28 – February 18



THE GAME STARTS IN

4 Days, 6 Hours, 30 minutes!

Good luck!

STARTS JANUARY 28



Sign Up Today: CommunityPlanIt.org/phl2035

Q: Why PHL2035: The Game?

- > We want **more feedback** and ideas
- > We want to hear from **more people**
- > We want you to have **more time** to understand the issues and get involved

Q: How do you play PHL2035: The Game?

> Answer questions about the district to earn coins



Challenge 1 completed

Getting Around

4



[View Challenge »](#)

Challenge 2

Grid Lock

3



[Play Challenge »](#)

Challenge 3

A More Mobile District

3



[Play Challenge »](#)

Q: How do you play PHL2035: The Game?

> Use pre-loaded resources to find clues and answers

Challenge 1 completed

4

Getting Around



RESOURCES



People in the USW District make use of many different modes of transportation, and public transit plays a huge role in how they get around. Which mode of public transportation do you think has the biggest number of riders in the District? Use your comment to tell us which of these, if any, you take the most... and where to!

- The El
- Trolleys
- Buses
- Regional Rail

You earned  10 on this challenge. Thanks for your response!

 [To your answer](#)

Q: How do you play PHL2035: The Game?

- > Correct answers **earn coins**
- > Players give coins to real **neighborhood causes**
- > Top 3 causes receive **\$500**

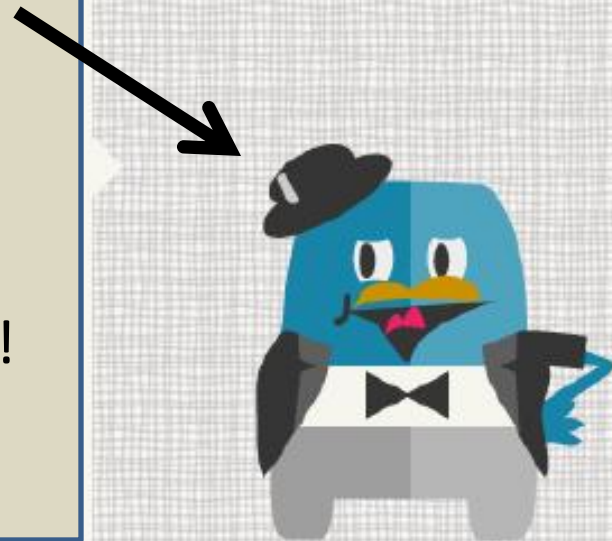
Q: How do you play PHL2035: The Game?

> You have to get past the 'Crats!

This guy is a **TECHNOCRAT**

They will ask you the tough trivia questions.

Be careful...they will try and take your coins!



Sign Up Today: CommunityPlanIt.org/phl2035

Q: What do I need to know in order to play?

- > Starts January 28th
- > Available until Feb 18th
- > Ages 10 and up
- > KEYSPOTs available for play



SIGN UP HERE: CommunityPlanIt.org/PHL2035

Q: What do I need to know in order to play?

Kingsessing KEYSPOOT sessions:

Wed, January 30th

Wed, February 6th

Wed February 13th

2pm-4pm each day



SIGN UP HERE: CommunityPlanIt.org/PHL2035

PHL2035: The Game!

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More info in your envelope

Spread the word!

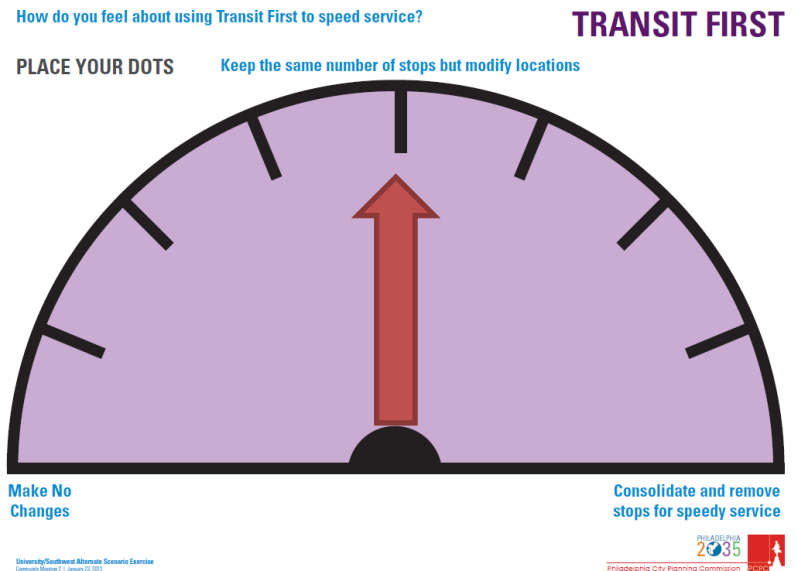
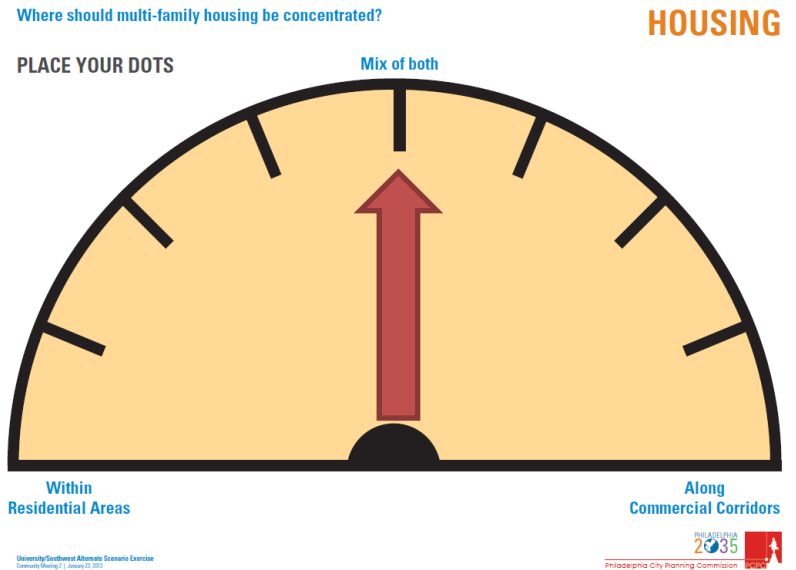
See you online!



Sign Up Today: CommunityPlanIt.org/phl2035

Tonight's Activities | GAUGES

- > Key Issues
- > 2 Distinct Stances
- > Place One Dot Per Person Per Gauge
- > 2 Gauges



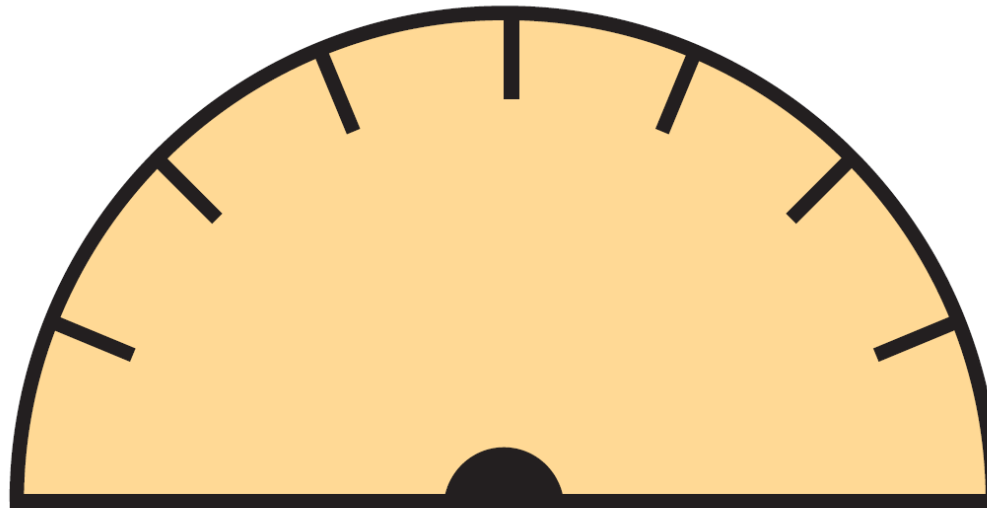
Gauges | HOUSING

Where should multi-family housing be concentrated?

HOUSING

PLACE YOUR DOTS

Mix of both



Within
Residential Areas

Along
Commercial Corridors



Multi-Family?



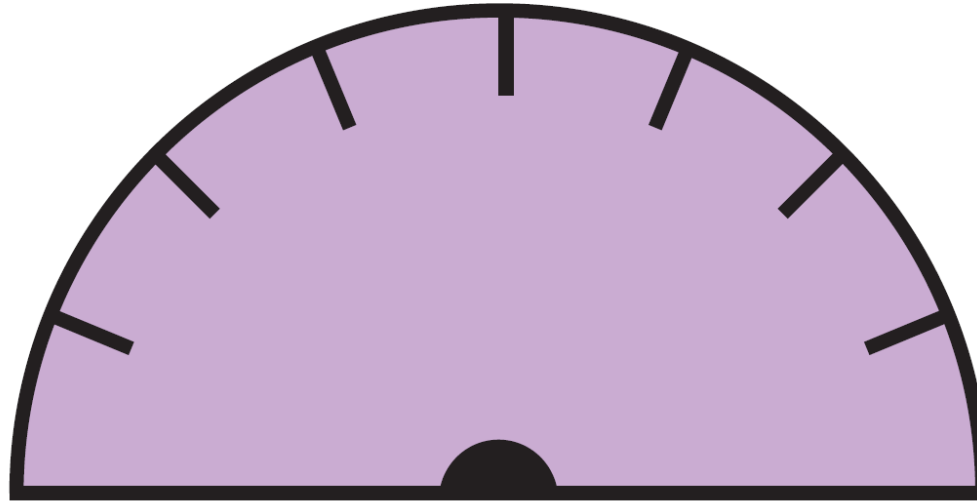
Gauges | TRANSIT FIRST

How do you feel about using Transit First to speed service?

TRANSIT FIRST

PLACE YOUR DOTS

Keep the same number of stops but modify locations



Make No Changes

Consolidate and remove stops for speedy service



Tonight's Activities | PROJECTS

- > Implementable projects
- > 6 in total
- > "Money" spent to vote for a project



Projects | THRIVE

- > Kingsessing Recreation Center
 - > ADA accessibility improvements
 - > Exterior renovations



Projects | THRIVE

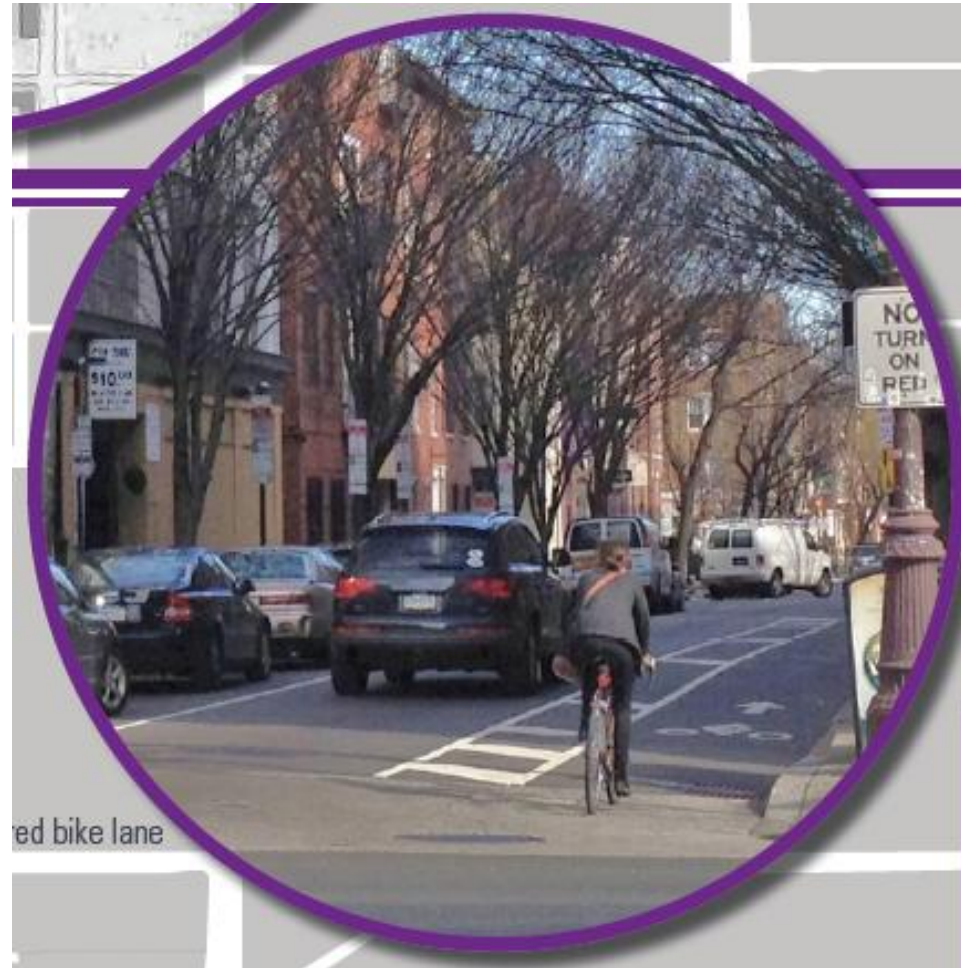
- > Kingsessing Housing RFP
 - > Scattered site
 - > Greenway
 - > Woodland Ave shopping



Infill housing

Projects | CONNECT

- > Chestnut St Bike Lane
 - > Creates eastbound bikeway from river to 63rd Street
 - > Buffered from traffic
 - > Mirrors recent Walnut Street improvements



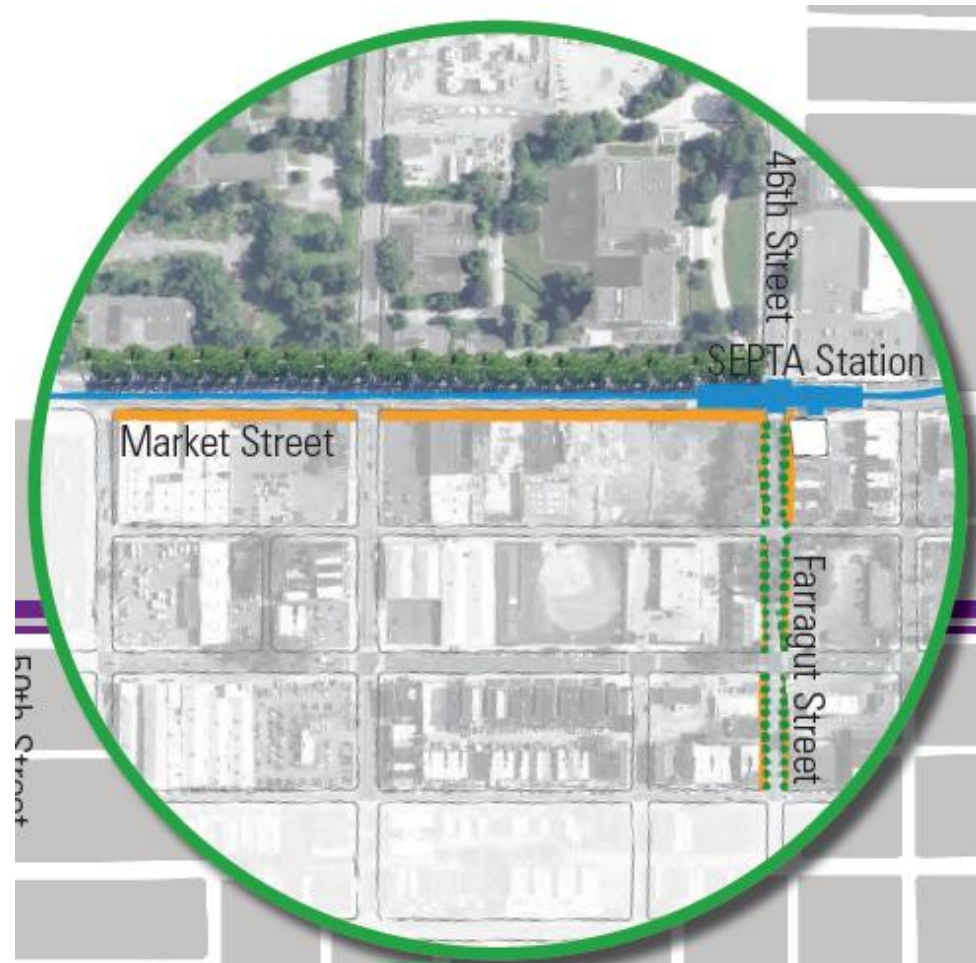
Projects | CONNECT

- > 40th Street Public Realm
 - > Create a greener, safer environment on North 38th Street
 - > Create transit amenities at 40th St Station
 - > Elevators for accessibility



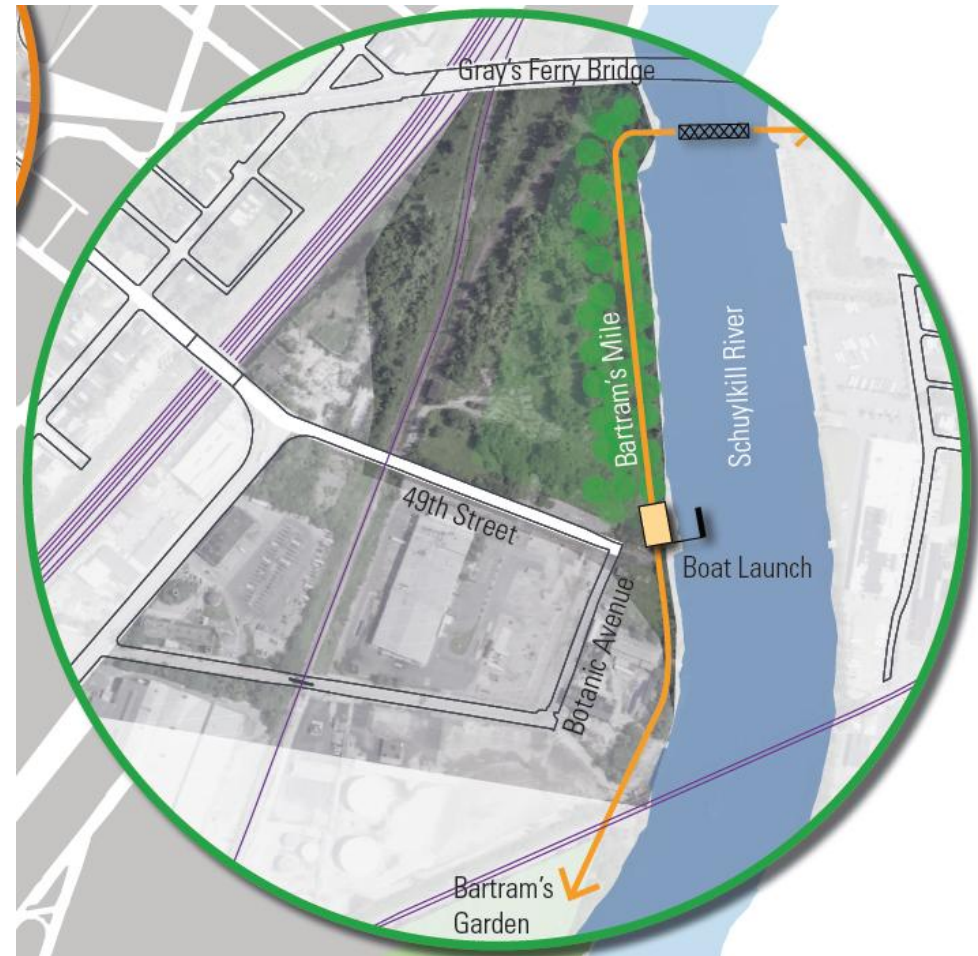
Projects | RENEW

- > 46th Street Station improvements
 - > Open Space and stormwater infrastructure on Market Street
 - > Pedestrian improvements on Farragut Street



Projects | RENEW

- > Schuylkill River Amenities
 - > Trail head for Bartram's Mile
 - > Boat launch for small crafts



THANK YOU

- > THIRD COMMUNITY MEETING
March 2013
- > VISIT OUR WEBPAGE
www.phila2035.org
- > SIGN UP FOR PHL2035: THE GAME
www.CommunityPlanIt.org/PHL2035

