



Newbold Neighbors Microgrant Program Guidelines & Application

The overall purpose of the Newbold Neighbors Association (NNA) Microgrant program is to get the neighborhood more involved in developing and planning small projects that further the core values of NNA: **improve public safety, beautify the neighborhood, support sustainable development, promote local businesses, provide greener streets, help reach new residents, and foster smart planning and zoning.** The more of these goals a single project meets, the more likely it is to be funded!

The projects should:

- be public (they can't be on inaccessible private property like a backyard.)
- be within the Newbold Neighbors Association geographical boundary (Broad to 18th, Washington to Passyunk.)
- cost no more than **\$500**. Cost effective projects that do more with less will be prioritized.
- require funding that pays primarily for materials (additional donations are a plus.) Materials might include paint, wood, or other constructions materials, printing, postage, or supplies. The funding can pay for labor in circumstances where professional expertise is required, but projects using volunteer labor will be prioritized.

The applicants should:

- be renters, owners, business owners, or organizations in the neighborhood.
- abide by the values of NNA.

Some tips for your project:

- **Think big!** We are volunteers who live in the neighborhood, so we want to see improvements too. Maybe we can help you get your project off the ground. Apply for a small project with plans to expand.
- **Get help.** If you need help putting your proposal, ask around to see if other neighbors might want to team up with you. Businesses, landlords, or other organization might also want to cooperate, especially if there is funding available.
- **Plan for volunteers.** If your project needs personnel, we can help!
- **Ask questions.** If you're not sure if your project is feasible, feel free to reach out. We'll be judging the proposals after all, so we can probably give some good advice for what we're interested in funding.

Microgrant Application 2015

To apply for a microgrant, please complete the entire application that follows. Applications will be reviewed on a rolling basis. Please complete your application and return to Newbold Neighbors Association by **no later than April 7, 2015**. Applicants will be notified of the outcome of their application by **April 14, 2015** at the latest.

I. Contact Information

Name of Applicant: _____

Email: _____ Telephone Number: _____

Address: _____ Preferred Method of Contact: _____

II. About Your Project

Name of Project (optional): _____

1. Give a brief description of the project, including an overview of the major steps involved, a general timeline, location, and details of volunteer or community involvement.
2. Explain the ultimate goal of your project and how it will address a need within the Newbold community.
3. Will the project require maintenance after implementation? If so, please provide details.

III. Estimated Costs

Detail the project's costs by type and dollar amount. Please round costs to the nearest dollar and be sure to include materials, supplies, equipment, and any other expenses the project will incur. Also note any donated materials or expenses here.

Please note that applicants must apply to NNA for reimbursement of costs upon completion of the project.

Description of Expense	Estimated Dollar Amount
	Total:

NNA MICROGRANT PROJECT SCORING RUBRIC

Category	4	3	2	1	Comments
Alignment with Goals of NNA <i>(improve public safety, beautify the neighborhood, support sustainable development, promote local businesses, provide greener streets, help reach new residents, and foster smart planning and zoning)</i>	Addresses multiple goals of NNA	Addresses two goals of NNA	Addresses one goal of NNA	Does not address any of the goals of NNA	
Community Impact	Greatly benefits a very large portion of Newbold community	Benefits a sizable portion of Newbold community	Benefits a small portion of Newbold community	Benefits a very limited portion of Newbold community	
Sustainability	Project requires little to no maintenance and/or applicant provides specific details for long-term sustainability involving the community	Project requires maintenance , but applicant provides a feasible plan for long-term sustainability	Project requires maintenance; short-term plan for sustainability evident	Project requires maintenance that may be labor intensive and/or expensive; no clear plan for sustainability evident	
Plan for Implementation	Project has been thoroughly thought out and researched, and includes a detailed outline of all steps required for implementation. May include donations from businesses.	Project shows evidence of research, but all steps may not be clearly outlined. Provides a good amount of detail.	Project shows a rough implementation plan, but lacks specific details. Research not evident.	Project has not been thoroughly thought out and contains clear obstacles to implementation. Research not evident.	